



## **American Paradigm Schools Highlights Trustee Sandra Farmer for Leadership in Workforce Development and Community Impact**

*Recognizes a leader whose expertise helps connect education to real-world opportunity*

**PHILADELPHIA, PA; May 8, 2026**—American Paradigm Schools (APS), a nonprofit charter management organization serving students across North and Northeast Philadelphia, is spotlighting Trustee Sandra Farmer. A sales and marketing executive with decades of leadership experience across corporate and nonprofit sectors, Farmer brings a deep understanding of workforce development, career readiness, and community engagement to the board.

Currently a Senior Director with the Philadelphia Workforce Development Corporation, Farmer has led employment initiatives in partnership with corporate and nonprofit organizations across Philadelphia County and surrounding suburbs. Her work focuses on connecting individuals to career opportunities while strengthening regional economic growth.

“I’ve spent my career working at the intersection of education and employment, helping individuals connect to real opportunities,” said Farmer. “That experience shapes how I approach this role, with a focus on ensuring students leave APS with the skills, awareness and direction needed to enter today’s workforce.”

Farmer’s nonprofit experience includes serving as Regional Manager for the Delaware Valley at Benova Corporation, a Health Choices of Pennsylvania provider for Medicaid insurance, where she supported community-based health initiatives. She also spent 20 years in sales and marketing with Safeguard Business Systems in Fort Washington, PA, and Dallas, TX, leading distributorship development and management efforts nationwide. As National Client Development Manager, she oversaw five U.S. regions and territories spanning from Nova Scotia to Southern Florida.

In addition to her board service, Farmer continues to provide independent marketing consulting for an online health company focused on advancing women’s well-being. She also supports education project management initiatives for a Philadelphia-based technical institute dedicated to skilled trades training.

“Ms. Farmer brings a perspective rooted in real-world workforce development and cross-sector leadership,” said Ashley Redfearn, CEO of American Paradigm Schools. “Her insight helps inform

how we prepare students for life beyond the classroom and remain aligned with the evolving needs of today's workforce."

APS remains committed to uplifting leaders who reflect and serve their communities. For more information, please visit [www.ap-schools.org](http://www.ap-schools.org)

**About American Paradigm Schools**

American Paradigm Schools (APS) is a nonprofit charter management organization that supports and serves four charter schools in North and Northeast Philadelphia. These schools are: First Philadelphia Preparatory Charter School; Lindley Academy Charter School; Memphis Street Academy; and Tacony Academy Charter School. For more information, visit [www.ap-schools.org](http://www.ap-schools.org).

American Paradigm Schools are dedicated to equity and excellence for all learners, while celebrating the uniqueness of our communities. Our values drive our dedication to providing a world class education.

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